



# **Asamblea General WOA 2020**

**22 de octubre de 2020**

**Agenda & Documentos**



**Asamblea General de la WOA – 22 de octubre de 2020**  
**Online a las 1200 CET**

**AGENDA**

- 1. Control de asistencia**
- 2. Bienvenida del Presidente de la WOA**
- 3. Acta y Asuntos surgidos de la AG 2015**
- 4. Bienvenida del COI**
- 5. Certificación de Reconocimiento de Membresía de las NOA**
- 6. Informe Financiero**
- 7. Informe de Actividades de la WOA 2015-2020**
- 8. Los Próximos Cuarto Años**
- 9. Elecciones (*plataforma de votación Lumi*)**
- 10. Actualización de la Constitución**
- 11. Otros asuntos**



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6. Informe Financiero (*informe adjunto*)
7. Informe de Actividades de la WOA 2015-2020 (*informe adjunto*)
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## **Asamblea General de la WOA - Acta**

**Moscú, 22 de octubre de 2015**

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### **1. Lista de asistentes**

El listado se adjunta en el Anexo 1. Hay 83 Asociaciones Nacionales de Atletas Olímpicos representadas en la Asamblea General. El Secretario General de la WOA anunció que se había alcanzado el quórum.

El Presidente de la WOA describió el procedimiento que se siguió antes de la Asamblea General para asegurar que según la Constitución los votos se adjudicarían solamente a los representantes de las NOAs que son Atletas Olímpicos.

Se aclararon las reglas sobre quién y cómo puede otorgar votos por poder.

### **2. Bienvenida del Presidente**

Joel Bouzou le dio la bienvenida a los Atletas Olímpicos e invitados a la Asamblea General.

Joel le recordó a todos los compromisos que asumió hace cuatro años en su elección en Lausana. Reconoció el apoyo de la Familia Olímpica y del COI a la WOA.

Joel le agradeció a todos nuevamente por haberse involucrado y por su entusiasmo durante el exitoso Foro Mundial de Atletas Olímpicos.

Dijo que había una ausencia notable: la del ex Presidente de la WOA, Dick Fosbury que no pudo unirse a la Asamblea General. Sin embargo, Joel dijo que Dick había enviado un mensaje por video que se mostró en la Asamblea General.

Joel destacó la importancia del Comité Ejecutivo como el corazón y alma de la WOA entre las reuniones de la Asamblea General y enfatizó la importancia de las elecciones y también los importantes cambios de la nueva constitución propuesta que resultarían en una mejor representación y responsabilidad.

El discurso completo de Joel se adjunta en el Anexo 2.

### **3. Aprobación del Orden del Día**

El Presidente de la WOA recordó a la Asamblea General que el orden del día ha sido comunicado previamente a la Asamblea General. Después de un debate, el orden del día fue **APROBADO**



#### **4. Aprobación del Acta de 2011**

El Presidente de la WOA propuso el acta y pidió comentarios o correcciones. No hubo comentarios ni correcciones al acta. El acta fue **APROBADA**.

#### **5. Temas emergentes de la Asamblea General 2011**

No hubo temas emergentes que no se hayan tratado en el orden del día.

#### **6. Consideración de los miembros**

Joel informó que había siete países en diferentes etapas de su solicitud para la Membresía de la WOA. Expresó que la propuesta del Comité Ejecutivo de la WOA era que:

Camboya y Cabo Verde, que han presentado todos los documentos necesarios, deben recibir la membresía plena en la Asamblea General hoy. Dijo que los dos representantes presentes tendrían el derecho a votar en las elecciones.

Joel informó que dado que Brasil, Botsuana, Marruecos, Palestina y Santo Tomé aún no han enviado toda la documentación para adquirir la membresía de la WOA, se les recomendó que se les otorgue una membresía provisional y que sus representantes presentes en la Asamblea General no serán elegibles para votar. Joel propuso eso para evitar esperar cuatro años para obtener el estado de membresía plena, la Asamblea General los aprobaría para la membresía plena con la condición de que suministren la documentación necesaria. Esto fue **APROBADO** por unanimidad.

#### **7. Informe del Presidente**

Joel presentó su informe de Presidente a la Asamblea General. El informe completo se encuentra en el Anexo 3.

#### **8. Informe del Secretario General**

Anthony Ledgard presentó su informe de Secretario General a la Asamblea General. El informe completo se encuentra en el Anexo 4.

#### **9. Informe del Tesorero**

Patrick Singleton presentó su informe de Tesorero a la Asamblea General. El informe completo se encuentra en el Anexo 5.

Los Estados Financieros auditados fueron propuestos por Patrick y **APROBADOS** por unanimidad.

#### **10. Informe del Departamento de Deportes del COI**

El Director de Deportes del COI, Kit McConnell presentó el informe del Departamento de Deportes del COI a la Asamblea General. El informe completo se encuentra en el Anexo 6.

## 11. Elecciones

Joel informó que el proceso de nominación electoral se ha establecido conforme a la constitución, que ha sido comunicado en forma anticipada y que las fechas límite han sido respetadas por todos los candidatos. Dijo que todos los candidatos han sido confirmados como Atletas Olímpicos y aprobados por la Comisión de Ética del COI y que cada candidato ha aceptado firmar el Código de Conducta de la WOA, en caso de ser electo.

Joel dijo que Frank Fredricks ha sido designado para liderar el equipo de escrutadores. Informó que se usará un sistema de voto electrónico y que los delegados necesitarán salir de la sala para recoger su caja de votación.

Dijo que 5 representantes de NOAs presentes no eran elegibles para votar y que esto se les comunicó a esas personas anticipadamente. Reiteró que los votos por poder solo pueden ser otorgados por un representante principal de la NOA que estuviera en la Asamblea General pero que no es Atleta Olímpico o no pudiera estar físicamente en la sala para emitir su voto.

Jan Boutmy (Antillas holandesas) preguntó por qué las Antillas holandesas no tenían derecho a votar. Mike Miller respondió que como las Antillas holandesas no existen como país y por lo tanto no hay CON entonces no hay NOA ni voto. Dijo que los atletas de las Antillas holandesas serán representados por Países Bajos.

Jan Boutmy respondió que a él solo se le ha dicho que la NOA no existía al llegar a Moscú. Joel dijo que Jan ha sido informado anticipadamente a la Asamblea General y que el Comité Ejecutivo ha decidido invitarlo personalmente como observador a cargo de la WOA en honor a sus años de servicio a los Atletas Olímpicos y al Movimiento Olímpico.

Marlon Williams (Islas Vírgenes de los Estados Unidos de América) propuso una moción para postular candidatos a la elección de la sala porque dijo que no se le ha dado suficiente tiempo a las NOAs para proponer candidatos. Joel respondió que el proceso se ha hecho conforme a la constitución y que los plazos establecidos fueron apropiados y justos. La moción fue secundada por Cedric Harris (Dominica). Tras el debate, la moción se sometió a votación. El resultado fue 17 votos a favor y 38 en contra: la moción **NO FUE APROBADA**

El proceso de votación y tecnología fue descrito por Mike Miller, CEO de la WOA. Esto incluyó una votación de prueba. Se les otorgaron 90 segundos a todos los candidatos para hablar o mostrar un video. Dos candidatos se retiraron de la votación de Miembros del Comité Ejecutivo antes de la elección: Alper Kasapoglu y Miroslav Cerar.

Los resultados de la votación fueron los siguientes:

**Presidente**

- 66 SÍ
- 9 NO

Reelecto: Joel Bouzou FRA

**Secretario General**

- 74 SÍ
- 11 NO

Reelecto: Anthony Ledgard PER

**Tesorero**

- 67 SÍ
- 13 NO

Reelecto: Patrick Singleton BER

**Vicepresidentes (dos a ser electos)**

- George Andreadis (GRE) 11
- Amadou Dia Ba (SEN) 35
- Alper Kasapoglu (TUR) 31

Electos: Amadou Dia Ba SEN y Alper Kasapoglu TUR

**Miembros del Comité Ejecutivo (4 a ser electos)**

- Natchaba Adouna (TOG)
- Prince Henry Amike (NGR)
- George Andreadis (GRE)
- Igor Boraska (CRO)
- Nadia Cruz (ANG)
- Nancy Hogshead-Makar (EEUU)
- Joslyn Hoyte-Smith (GBR)
- Grace Jackson (JAM)
- Tatiana Lebedeva (RUS)
- Carlos Lima (SUI)
- Freida Nicholls (BAR)
- Victor Peicov (MOL)
- Ernesto Perez (ESP)
- Malav Shroff (IND)
- Paul Urbain (BEL)
- Pernilla Wiberg Bjerke (SUE)

**Primera ronda**

Natchaba Adouna TOG, George Andreadis GRE y Carlos Lima SUI recibieron la menor cantidad de votos (0) por lo que fueron eliminados para la siguiente ronda de votación.

### **Segunda ronda**

Nancy Hogshead-Makar EEUU, Joslyn Hoyte-Smith GBR, Victor Peicov MOL recibieron la menor cantidad de votos (2) por lo que fueron eliminados

### **Tercer ronda**

Paul Urbain BEL recibió la menor cantidad de votos (4) por lo que eliminado

### **Cuarta ronda**

Grace Jackson JAM, Prince Henry Amike NGR recibieron la menor cantidad de votos (5) por lo que fueron eliminados

### **Quinta ronda**

Igor Boraska CRO recibió la menor cantidad de votos (7) por lo que fue eliminado

### **Sexta ronda**

Pernilla Wiberg Bjerke SUE, Ernesto Perez ESP recibieron la menor cantidad de votos (10) por lo que fueron eliminados

### **Voto de aceptación para los cuatro candidatos restantes**

- 68 SÍ
- 10 NO

Electos: Nadia Cruz ANG, Tatiana Lebedeva RUS, Freida Nicholls BAR y Malav Shroff IND.

Joel le agradeció a Frank Fredricks por su ayuda durante la elección y felicitó a los candidatos electos cuyos cargos entrarán en vigencia después de la Asamblea General.

## **12. Propuesta de nueva Constitución**

Joel Bouzou enfatizó que este era un ítem muy importante para que la Asamblea General tome en consideración. Agradeció a la Comisión de la Constitución de la WOA dirigida por Pernilla Wiberg Bjerke que redactó la propuesta con apoyo del equipo administrativo de la WOA, el COI y una firma internacional de abogados con sede en Londres.

Se les ha pedido a las NOAs que envíen comentarios hasta el 19 de octubre. No hubo comentarios de la Asamblea General.

Joel recordó a la Asamblea General que se requería una mayoría de dos tercios de votos para aprobar la constitución propuesta. Dijo que si era aprobada, la nueva constitución entraría en vigencia después de la Asamblea General.

Joel Bouzou pidió a la Asamblea General que votara sobre la nueva constitución. A mano alzada hubo voto unánime a favor lo que significó que la nueva constitución fue **APROBADA**.



### **13. Proyectos para el 2016**

Joel presentó los Proyectos para el informe 2016. Enfatizó que los proyectos de la WOA estaban basados en la misión dual de la WOA de Servicio a los Atletas Olímpicos y Servicio a la Sociedad y estaban en línea con la Agenda del COI 2020. Dijo que los proyectos fueron acordados cada año con el COI y luego financiados por el COI. Dijo que la WOA trabaja con socios de la Familia Olímpica y otros para crear y ejecutar proyectos y que esos proyectos luego necesitan ser activados a nivel nacional y local a través de las Asociaciones Nacionales de Atletas Olímpicos.

Joel dijo que las principales áreas de proyectos en el futuro serían la transición de vida para Atletas Olímpicos, salud y bienestar post carrera y la ayuda financiera para los proyectos dirigidos por Atletas Olímpicos que apoyen Atletas Olímpicos o beneficien a sus comunidades locales. Dijo que la WOA continuará celebrando la contribución de los Atletas Olímpicos para dar vida a los valores del movimiento Olímpico.

### **14. Otros asuntos**

#### **Cargos honorarios de la WOA**

Joel Bouzou notificó a la Asamblea General que al ex Presidente del COI, Juan Antonio Samaranch de ahora en adelante se lo llamará fundador de la WOA en vez de Presidente Honorario. Dijo que el HSH Príncipe Alberto II de Mónaco aceptó continuar en su rol de Patrón de la WOA. Joel dijo que el Presidente del COI Thomas Bach aprobó ambos cargos.

#### **Foro Mundial de Atletas Olímpicos y Asamblea General**

Francis Dove-Edwin agradeció al comité ejecutivo por llevar a cabo el Foro Mundial de Atletas Olímpicos (WOF) y propuso que en el futuro el WOF esté separado de la Asamblea General y que la Asamblea General debería realizarse después de los Juegos Olímpicos.

Joel Bouzou aclaró que como parte de la recién aprobada Constitución, la Asamblea General se realizaría después de los Juegos Olímpicos. Estuvo de acuerdo con la idea de separar los eventos pero reconoció la dificultad de encontrar fondos para dos eventos separados.

#### **Comunicación**

Tony Ledgard les recordó a todos la importancia de enviar sus datos de contacto y también le pidió a las NOAs que alienten a los Atletas Olímpicos a que se registren con la dirección de email Olympian.org

#### **Comentarios finales**

Joel Bouzou agradeció nuevamente a los anfitriones rusos, felicitó a los nuevos miembros del Comité Ejecutivo y agradeció a los exmiembros del Comité Ejecutivo por su duro trabajo. Convocó a una reunión del nuevo Comité Ejecutivo después de la Asamblea General en la que el primer tema a tratar sería que los miembros firmen el Código de Conducta de la WOA. Agradeció a todos los asistentes y felicitó a las NOAs por su trabajo durante los últimos



cuatro años apoyando las necesidades de los Atletas Olímpicos e involucrando a los Atletas Olímpicos en proyectos que contribuyeron a difundir los valores Olímpicos y beneficiaron a sus comunidades locales.

**Cierre: 13.51**



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## **Informe financiero de la WOA**

### **Presentado por el Tesorero de la WOA Patrick Singleton OLY**

#### **Se han informado anualmente cinco años más de auditorías limpias a las NOA**

Debido a los sólidos procesos financieros que introdujimos en 2014 hemos tenido cuatro años más de auditorías limpias. PwC ha sido incorporado como auditor independiente durante los últimos siete años produciendo informes que han sido compartidos con las NOA anualmente y se incluyen nuevamente en el Apéndice. El informe de auditoría de 2020 se realizará y comunicará en 2021 tras el cierre de este año financiero.

#### **El presupuesto de la WOA financiado por el COI continuó creciendo en línea con el impacto de la WOA**

Los sólidos procesos mencionados, las auditorías limpias y el éxito de nuestros proyectos y programas como Target Ébola, la promoción del Día Olímpico y los proyectos de las NOA financiados por los subsidios de la WOA han dado lugar a un respaldo financiero aún más fuerte del COI. Desarrollamos un presupuesto a cuatro años en línea con el Plan Estratégico de la WOA que describía la creación de nuevos proyectos y la ampliación de los programas existentes. Esto resultó en un aumento del 85% en nuestro presupuesto de programas anuales. Por encima de esto, hemos recibido un extra de US \$2,000,000 del COI que ayudó a financiar al ORC en Río 2016, programas durante los Juegos para Atletas Olímpicos en PyeongChang 2018, la Encuesta de la Salud a Largo Plazo de los Atletas Olímpicos, el Foro Mundial de Atletas Olímpicos 2019, esta Asamblea General y la OLY House de Tokio 2020.

#### **Nuestro aumento de recursos ha sido dirigido a las NOA y a los Atletas Olímpicos**

El crecimiento de los fondos de la WOA se ha enfocado en suministrar más servicios a las NOA, facilitar una mejor conexión y mejores programas para los Atletas Olímpicos en sus países. Para esto ha sido fundamental la incorporación de Oficiales de Desarrollo, la organización del Foro Mundial de Atletas Olímpicos 2019, la ejecución de talleres y reuniones Continentales para las NOA, el lanzamiento de la Guía para las NOA y la expansión del programa de Subsidios. Otra parte de los fondos nuevos se utilizó para apoyar y reconocer a los Atletas Olímpicos directamente a través del desarrollo y celebración de OLY en conjunto con las partes interesadas del Movimiento Olímpico, la creación y promoción de beneficios para los Atletas Olímpicos y el crecimiento continuo de la hospitalidad y programas durante los Juegos.

#### **El programa de Subsidios de la WOA se amplió con más dinero para las NOA**

La WOA ha aportado hasta el momento cerca de US \$350,000 en subsidios a las NOA. Hemos ampliado la cantidad y los tipos de subsidios disponibles. Todas las NOA pueden recibir el Subsidio anual de Administración de las NOA de US \$1,000 que creamos en 2014. Y en 2017 presentamos los subsidios para proyectos dirigidos por Atletas Olímpicos de US\$5,000. A la fecha, 38 subsidios de Servicio a la Sociedad y Servicio a los Atletas Olímpicos han sido otorgados a las NOA para financiar proyectos dirigidos por Atletas Olímpicos en los cinco continentes. Comuníquese con nuestro equipo Administrativo para obtener mayor información sobre el modo de solicitar los diversos Subsidios de la WOA.

#### **La situación global del Covid-19 afecta el presupuesto de la WOA**

El impacto del Covid-19 afecta al COI, a las FI, las FN, los CON, y los OCOG como también a otras agencias y organizaciones deportivas del Movimiento Olímpico. En abril de 2020, tras un proceso de consulta del COI, todos los presupuestos de departamentos, incluyendo el de la WOA, se redujeron en un 30% en 2020 y 2021. Tuvimos que eliminar algunas actividades y poner en espera algunos desarrollos planificados. Las decisiones se basaron en preservar todos los fondos de los Subsidios para las NOA, el apoyo actual de Oficiales de Desarrollo a las NOA y el crecimiento y compromiso de la red OLY. Solicitaremos un mayor financiamiento tan pronto como sea posible.



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## **Informe de Actividades de la WOA 2015-2020**

### ***Presentado por el Secretario General de la WOA Tony Ledgard OLY***

#### **La WOA ha aumentado significativamente los servicios de apoyo a las NOA**

En los últimos cinco años hemos mejorado intencionalmente nuestro apoyo a ustedes. Contratamos dos Oficiales de Desarrollo, una en Asia y otra en las Américas, para ayudarlos a desarrollar sus planes estratégicos, solicitar subsidios, comprometerse con sus miembros, y promover vínculos con sus CON para obtener el agregado de su apoyo. Creamos talleres y reuniones Continentales, creamos la Guía para las NOA incluyendo plantillas de mejores prácticas y lanzamos los programas de Subsidios para Servicio a la Sociedad y Servicio a los Atletas Olímpicos.

#### **Hemos hecho crecer nuestra conexión global con las NOA y los Atletas Olímpicos**

Nuestro alcance digital ha mejorado significativamente a través de nuestras crecientes bases de datos OLY y de las NOA y nuestros vínculos estrechos con Athlete 365 del COI. Esto ha conducido a una gran aceptación de oportunidades de la WOA y una alta participación en las encuestas y campañas de la WOA. El compromiso personal ha crecido a través de la mayor inversión en nuestros programas durante los Juegos, los Foros Mundiales de Atletas Olímpicos y las reuniones Continentales. En Río 2016 y PyeongChang 2018 la WOA interactuó con más de 6000 Atletas Olímpicos y sus invitados. En el Foro Mundial de Atletas Olímpicos de 2019 tuvimos un día conjunto con el Foro Internacional de Atletas del COI reuniendo en conjunto 400 Atletas Olímpicos y Atletas para compartir información y construir relaciones duraderas.

#### **Impulso al reconocimiento y celebración de los Atletas Olímpicos**

La WOA lanzó las letras posnominales OLY en noviembre 2017 para proporcionar a los Atletas Olímpicos el reconocimiento público y de por vida de su arduo trabajo y dedicación. Hoy hay más de 13,500 Atletas Olímpicos registrados. Se han realizado presentaciones mensuales OLY en asociación con líderes de gobierno, las NOA, los CONs y las FI para celebrar a los Atletas Olímpicos y mantener su conexión vital continua con el Movimiento Olímpico. Lanzamos Olympians for Life y los programas de Subsidios para Servicio a la Sociedad para destacar aún más la habilidad única de los Atletas Olímpicos de compartir los valores Olímpicos con las comunidades todo el año.

#### **Nuevos programas apoyan a los Olímpicos en todas las instancias de sus vidas**

La WOA se focaliza en suministrar apoyo a los Atletas Olímpicos para una vida positiva más allá del deporte. Recientemente hemos anunciado 152 becas para Atletas Olímpicos para la University of London. Para ayudar a proteger y mejorar la salud a largo plazo de los Atletas Olímpicos la WOA ha encargado el primer estudio de salud global de Atletas Olímpicos que tuvo 4,735 participantes. Esto cuantificará las áreas de preocupación y producirá recomendaciones basadas en los datos para que múltiples partes interesadas generen cambios. La WOA también organizó pruebas piloto de programas de tutoría con nueve NOA para ayudar a los Atletas Olímpicos en la transición de la vida cuando se retiren del deporte.

#### **WOA ha aumentado su influencia en el Movimiento Olímpico para beneficio de las NOA**

Hemos integrado exitosamente a nuestro equipo administrativo con el departamento de Deportes del COI y hemos construido sólidas relaciones internas con el departamento Científico y Médico del COI, el departamento Comercial, la Olympic Foundation for Culture and Heritage y el departamento de Relaciones con los CON que ha llevado a que el COI financie nuestra encuesta de salud, al patrocinio de Airbnb de la OLY House de Tokio 2020, los programas de Arte OLY en PyeongChang 2018 y Tokio 2020 y las relaciones estrechas entre los CON y las NOA. Hay miembros del Comité Ejecutivo de la WOA que participan en Comisiones del COI y hablamos regularmente sobre los problemas de los Atletas Olímpicos en el COI, ANOC, GAISF y otros eventos de la Familia Olímpica.



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## **Los próximos cuatro años 2021-2024**

*Presentado por el Presidente de la WOA, Joël Bouzou OLY*

### **Construiremos el futuro junto con ustedes**

Luego de la Asamblea General actualizaremos el Plan Estratégico de la WOA para los próximos cuatro años involucrando directamente a ustedes, las NOA. Los próximos cuatro años serán difíciles de predecir con la incertidumbre por el Covid-19. Nuestra primera prioridad será la misma: construir la fuerza de nuestras NOA para que ustedes puedan apoyar a sus miembros y comunidades durante estos tiempos sin precedente. Organizaremos más talleres y reuniones Continentales, prepararemos el tercer Foro Mundial de Atletas Olímpicos y los consultaremos para asegurarnos de que satisfacemos sus necesidades.

### **Garantizaremos que los Atletas Olímpicos estén al centro del Movimiento Olímpico**

Somos valorados por el COI, somos miembros de la GAISF y voceros regulares en la Asamblea General de la ANOC, SportAccord y el Foro de las FI para poder garantizar más eficazmente que las necesidades de los Atletas Olímpicos sean consideradas adecuadamente por el COI, las FI, los CON y otras partes interesadas del Movimiento Olímpico. Tendremos un rol activo en el proceso de consulta del COI mientras construimos sobre la Agenda 2020 con su nueva hoja de ruta al 2025. Crearemos nuevas asociaciones de influencia para asegurar que el COI, las FI y los CON establezcan o aumenten los programas de apoyo a la transición de vida, salud mental y física a largo plazo y oportunidades educativas y de trabajo para los Atletas Olímpicos. Y crearemos una Comisión de Medio Ambiente para ayudar a los Atletas Olímpicos a abogar firmemente por las causas medioambientales y desempeñar un papel de liderazgo en las acciones medioambientales.

### **Crearemos nuevos servicios de apoyo a las NOA**

Cuanto más fuertes sean ustedes, más fuerte es la WOA y podremos apoyar mejor a los Atletas Olímpicos y a la sociedad. Aumentaremos los Subsidios de la WOA suministrando más dinero y recursos para que puedan desarrollar sus asociaciones y proyectos. Acercaremos nuestros servicios de apoyo contratando Oficiales de Desarrollo que cubran África, Europa y Oceanía, sumándose a las Oficiales de Desarrollo existentes en Asia y América. Continuaremos el desarrollo de la Guía de las NOA para que tengan más herramientas que los ayuden a diseñar sus programas y apoyar a sus miembros. Y construiremos nuestro compromiso con el Departamento de Relaciones de los CON del COI para alentar a que su CON trabaje estrechamente con ustedes, como lo hacemos nosotros con el COI.

### **Ampliaremos oportunidades y beneficios de los Atletas Olímpicos**

Crearemos nuevas asociaciones para ofrecer más oportunidades y beneficios a los Atletas Olímpicos en línea con nuestras exitosas colaboraciones con la World Academy of Sport, que generó oportunidades para los asesores del AFEC y becas de Posgrado para los Atletas Olímpicos, con EY que condujo a prácticas laborales para mujeres Atletas Olímpicas, con la Yunus Foundation que llevó al Olympian and Athletes Business Accelerator del COI y con Airbnb que derivó en el programa de Experiencias de Atletas Olímpicos. Ampliaremos nuestros populares beneficios para Atletas Olímpicos durante los Juegos. Y, dispondremos más investigación sobre la salud de los Atletas Olímpicos y proporcionaremos recomendaciones basadas en los datos.

### **Aumentaremos reconocimiento y conexiones para los Atletas Olímpicos**

15,000 Atletas Olímpicos hoy usan OLY y la dirección de email Olympian.org. Apuntamos a duplicar ese número en los próximos cuatro años a través de campañas proactivas con el COI y durante los Juegos y más Presentaciones OLY con líderes de gobierno, las IF y los CON. Lanzaremos la comunidad OLY en LinkedIn y crearemos grupos OLY basados en profesión. Continuaremos destacando los proyectos comunitarios de los Atletas Olímpicos a través de Olympians for Life y Subsidios de la WOA, formando relaciones más sólidas con el Canal Olímpico y otras plataformas de medios para inspirar a los demás.





**Asamblea General de la WOA – 22 de octubre de 2020**  
**Online a las 1200 CET**

**AGENDA**

1. Control de asistencia
2. Bienvenida del Presidente de la WOA
3. **Acta y Asuntos surgidos de la AG 2015 (Apéndices, en inglés)**
4. Bienvenida del COI
5. Certificación de Reconocimiento de Membresía de las NOA
6. Informe Financiero (*informe adjunto*)
7. Informe de Actividades de la WOA 2015-2020 (*informe adjunto*)
8. Los Próximos Cuarto Años (*informe adjunto*)
9. Elecciones (*plataforma de votación Lumi*)
10. Actualización de la Constitución
11. Otros asuntos

## Appendix 1 – General Assembly roll call

Angola (ANG)	Nadia CRUZ
Argentina (ARG)	Maria Julia GARISOAIN
Aruba (ARU)	Roswitha LOPEZ
Australia (AUS)	Leon WIEGARD
Barbados (BAR)	Freida NICHOLLS
Belgium (BEL)	Paul URBAIN
Belize (BIZ)	Colin THURTON
Bermuda (BER)	Patrick SINGLETON
Bolivia (BOL)	Roberto NIELSEN REYES K.
Botswana (BOT)	Glody DUBE
British Virgin Islands (IVB)	Dean GREENAWAY
Burundi (BDI)	Dieudonne KWIZERA
Cambodia (CAM)	Vath CHAMREUN
Canada (CAN)	Christian FARSTAD
Cape Verde (CPV)	Ismenia FREDERICO
Chile (CHI)	Sebastian KEITEL BIANCHI
Colombia (COL)	Mauricio RIVAS NIETO
Comores (COM)	Ahamada HAULATA
Croatia (CRO)	Igor BORASKA
Dominica (DMA)	Cedric HARRIS
Ecuador (ECU)	Jorge DELGADO PANCHANA
Equatorial Guinea (GEQ)	Bernardo ELONGA MOLICO
El Salvador (ESA)	Salvador SALGUERO
Finland (FIN)	Emma TERHO
France (FRA)	Jean-Philippe GATIEN
Gabon (GAB)	Kingbo ODETTE
Germany (GER)	Claudia BOKEL
Ghana (GHA)	Michael NUNOO
Great Britain (GBR)	Joslyn HOYTE-SMITH
Greece (GRE)	Ioannis PALIOS
Guatemala (GUA)	Christa SCHUMANN LOTTMANN
Guinea (GUI)	Ibrahima Calva FOFANA
Guinea-Bissau (GBS)	Fernando ARLETE

Guyana (GUY)	Michael PARRIS
Hungary (HUN)	Pal SCHMITT
India (IND)	Shiva KESHAVAN
Italy (ITA)	Gianfranco BARALDI
Ivory Coast (CIV)	Isaac ANGBO
Jamaica (JAM)	Vilma CHARLTON
Japan (JPN)	Koji MUROFUSHI
Jordan (JOR)	Samer KAMAL
Kenya (KEN)	Robert OUKO
Latvia (LAT)	Ingrida AMANTOVA
Liberia (LBR)	George B GOULD
Lithuania (LTU)	Lina Inga KACIUSYTE
Madagascar (MAD)	Rosa RAKOTOZAFY
Malawi (MAW)	Chimwaza DYTON
Mali (MLI)	Abdoulaye TRAORE
Mauritius (MRI)	Eileen Karen FOO KUNE
Mexico (MEX)	Carlos HERNANDEZ SCHAFLER
Moldova (MDA)	Victor PEICOV
Monaco (MON)	Pascal CAMIA
Mongolia (MGL)	Damdin TSEND
Montenegro (MNE)	Andrija POPOVIC
Namibia (NAM)	Frank FREDERICKS
New Zealand (NZL)	Katherine CALDER
Nicaragua (NCA)	Walter MARTINEZ HERNANDEZ
Niger (NIG)	Mumouni KIMBA
Nigeria (NGR)	Henry AMIKE
Paraguay (PAR)	Leryn FRANCO
Peru (PER)	Ricardo Antonio DUARTE MUNGI
Puerto Rico (PUR)	Abderraman BRENES LAROCHE SANTOS
Russia (RUS)	Galina GOROKHOVA
Senegal (SEN)	Niokhor DIONGUE
Sierra Leone (SLE)	Francis DOVE-EDWIN
Singapore (SIN)	Mark CHAY
Slovenia (SLO)	Miroslav CERAR
Somalia (SOM)	Abdi AHMED
South Africa (RSA)	Tyler BOTHA

South Korea (KOR)	Minsock SONG
Spain (ESP)	Ernesto PEREZ
St. Kitts and Nevis (SKN)	Bertram HAYNES
St. Lucia (LCA)	Dominic JOHNSON
Sweden (SWE)	Gunnar LARSSON
Tajikistan (TJK)	Zebiniso RUSTAMOVA
Turkey (TUR)	Alper KASAPOGLU
Turkmenistan (TKM)	Shohrat GURBANOV
U.S Virgin Islands (ISV)	Marlon WILLIAMS
Uganda (UGA)	Moses MUSONGE JR
United States (USA)	Gary HALL SNR
Ukraine (UKR)	Sergey BUBKA
Venezuela (VEN)	William WUYKE
Zimbabwe (ZIM)	Abel CHIMUKOKO

## Appendix 2 – WOA President's Welcome

Chers Collègues Olympiens,  
Chers Invités,

Bienvenue à l'Assemblée Générale de l'Association Mondiale des Olympiens. Ceci est le moment où nos associations nationales - vous – pouvez vous exprimer sur le travail que vos élus ont accompli au cours des quatre dernières années et sur notre orientation pour les quatre prochaines années.

Il y a quatre ans à Lausanne, je me tenais en face de vous et avais pris un certain nombre d'engagements. J'avais dit que l'AMO ferait son retour et serait à nouveau opérationnelle - et nous l'avons fait.

J'avais dit que nous regagnerions le soutien de la famille olympique et du CIO - et nous l'avons fait. J'avais dit que nous tiendrions un forum pour discuter des sujets les plus importants pour vous et vos membres - et nous l'avons fait. Hier fut un énorme succès et je tiens à vous remercier encore une fois pour votre investissement et votre enthousiasme.

Yesterday we discussed many topics, heard from experts and Olympians from all over the world, shared experiences and learnings and signed a very important declaration. We re-pledged ourselves to our mission and purpose – Service to Society, Service to Olympians.

Today is about seeing what we have done since our last meeting to try to achieve those aims and then to decide the best way to achieve those aims in the next four years.

There were many notable Olympians in attendance but also one notable absence – our previous past President Dick Fosbury. Unfortunately, Dick was unable to be with us here in Moscow – but he wanted you to know that he wished us well in our endeavours

To successfully run a modern organisation, to best be able to support you and your members, to ensure that there is proper representation and accountability, the WOA needs a modern, fit for purpose constitution. We will be discussing that later.

While the management team run the organisation on a day to day basis, the heart and soul of the WOA in between General Assemblies with the authority of the General Assembly vested in it – is the Executive Committee.

That is why the elections which will take place today are so important.

And that is why we are suggesting changing the process in the proposed Constitution – to ensure greater accountability through Executive Committee members elected by the Continents and accountable to them throughout the four-year cycle.



So, I wish you all the best for today's deliberations.

Our first order business is to agree the order business for the General Assembly. You were previously sent the draft agenda and you will find it in your printed pack.

I would now like to commend the agenda to you for acceptance.

All in favour please raise your hands.

Thank you

### **Appendix 3 – WOA President’s report**

Chers Olympiens, Chers Collègues, Chers Amis,

Ces quatre dernières années sont passées très vite pour l’AMO. Nous avons accompli beaucoup de choses en travaillant ensemble. J’ai été très heureux de la façon dont le Comité exécutif a travaillé dans l’unité pour faire avancer l’AMO, de la façon dont beaucoup de nos Associations Nationales, nos Membres, vous, avez partagé vos histoires avec nous, avez travaillé avec nous sur des projets et avez répondu à nos demandes d’information et d’aide. Nous avons créé une base solide sur laquelle construire. Nous avons mis en place de bons systèmes.

Nous avons établi des programmes dont bénéficient à la fois les Olympiens et la Société. Nous avons sécurisé nos actifs, sécurisé notre financement et re-construit notre relation avec le CIO.

Il a fallu du temps et beaucoup d’efforts pour y parvenir.

Près de deux ans pour faire face aux problèmes du passé, pour se réapproprier notre base de données, notre site Web, notre service de courrier électronique Olympians.org.

Pour retrouver notre financement par le CIO et ensuite l’augmenter.

Pour réajuster nos buts et projets autour de l’Agenda 2020.

Pour mettre en place un management professionnel, une gouvernance moderne et une organisation financière solide.

Je suis fier de ce que nous avons accompli jusqu’à présent.

For the first time we have been able to invest direct into you, the National Associations, through the annual \$1,000 grants which you can use for your administration, or to hold meetings or to keep in contact with your members.

We have tried to be as flexible as possible so that you can use the grants to help your associations and your members.

For the first time we provided free tickets for groups of Olympians to go on group outings at the Winter Games in Sochi, to enjoy each others company, to bond, to make new friends, to re-connect with old friends and to enjoy Olympic sport.

For the first time we united the Olympian family to help save lives through our highly successful TargetEbola campaign working directly with Olympians from the USA, Great Britain, Sierra Leone and Liberia and receiving support from Olympians all over the world, from IFs and from NOCs.

And for the first time for both the WOA and the IOC and under the chairmanship of the former IOC Medical Director Doctor, Patrick Schamasch, we have begun to look at health and fitness issues for athletic post-career Olympians with a view to finding the research gaps and coming up with concrete proposals which will help Olympians lead better, healthier lives when they retire from active competition.

I am proud of what we have done. But that is only the beginning. The base is set, now we must continue to build on it. There is so much we can do in the next four years. Both for Olympians and for the communities in which we live.

For Olympians, one of the biggest issues is life transition.

With our new, closer relationship with the IOC we can work more in unison with the IOC Athletes Commission and the Athletes Career Programme. But jobs are just one part of life transition. For some there is the need of basic education, never mind university degrees or job experience. That is why we have been looking at trialling high school level education programmes with the World Academy of Sport.

For others there is the trauma of finishing one life and beginning a new one.

We want to test out a buddy system pairing an older retired Olympian with one who is just about to retire or has just retired so that they have someone to talk to, to give them the wisdom of their life transition experiences, their successes and failures, and the route out of their post-Games depression. And I have already spoken about the medical issues and the high hopes we have for our medical committee.

All of these could make a real difference to the lives of Olympians once they retire from active competition.

To your members.

We want to expand and fine-tune the National Olympians Association's annual grant system.

It is important that we continue to invest in our National Associations, that we grow our investment in you because it is you and your associations who will activate the programmes on a local level that we agree and set-up on an international level.

You run the projects in your communities, you run your social gatherings and annual meetings, you look after your members as best you can.

You ensure that they are good ambassadors for the Olympic Movement and the real life embodiment of Olympism. And the job of the WOA is to help you be as successful as possible in what you do for your members and your communities.



Gender equality is an important issue for your members. For while there is now gender equality in sporting terms at the Olympics that is not reflected in the elected officials and senior management of sport at all levels.

Which means that female Olympians, half your members, are missing out on the opportunity to give back to their sports and their sports are missing out on their expertise. That is why we are proposing equality of representation on the Executive Committee from the Continents.

And that is why we need to work as part of our Life Transition Programmes to help female Olympians break through into the male dominated world of sports administration. And as we are on the subject, we want to ensure that the WOA has good governance and proper representation and accountability.

Why? So that we can better serve you, our members.

In the current constitution the Executive Committee is elected by the General Assembly and is held accountable every four years. Last time there was no-one elected from Asia or Oceania and no women were elected.

Our proposal is that each Continent elects one male and one female member to the Executive Committee. Those members would be accountable to their Continent. They would have to canvass the views of their NOAs and report back to them on a regular basis.

All the time knowing that they could be recalled virtually at any time if they did not do their job properly.

That is accountability.

Your voice and the views and needs of your members need to be heard by those who are taking decisions on a daily basis that affect both your members and your future members. That is why we have worked so hard to strengthen our relationship with the IOC, the NOCs and the IFs.

We were included in the Agenda 2020 process and in the new IOC Commission structure. We are working more closely with a number of IOC departments. We have been invited to speak at the ANOC Congress.

And one of the big reasons for having the Forum was to ensure that your voice was heard by those in the Olympic Family who make the decisions.

We are now trusted partners of the IOC. We need to continue to build on those relationships so that we can better represent you and your members and ensure that the needs of Olympians at all stages of their lives are met by the IOC, NOCs and IFs.



It is not good enough for Olympians to be used when they can win medals or sell tickets or sell products and then to be discarded and forgotten about when they retire. To lose their support systems when they need them most. We must continue to prove our worth so that we can ensure investment in time and money in projects that benefit your members.

So that your members can help those less fortunate than themselves through the power of sport, through the Olympic ideals, and through greater alignment with the IOC and their NOCs at both the strategic and operational levels.

To help with that I am very pleased to be able to tell you that the IOC has agreed to fund three full time WOA staff who will be based at the IOC headquarters in Lausanne working closely with the IOC Sports Department. Working full time on your behalf and on behalf of your members. This is a similar model to those NOAs who work so well in partnership with their NOCs, whose NOCs fund staff for their NOAs or provide the time of their own staff.

We need to ensure closer working relationships between NOCs and NOAs. I know sometimes there are tensions. I know that some NOCs and NOAs just don't get along. But we are all stronger when we work together. We have the same aims. And when we are integrated we have more chance of serving our members and serving society properly.

So in the next few years we need to keep working to build those relationships, to work closely with NOCs and their Athletes Commissions, to unlock NOC funding and expertise which can be used to benefit your members. And that can only happen when there is a close and mutually respectful relationship between the IOC and the WOA.

A relationship that now exists thanks to the hard work of the past four years and the trust that the IOC has in the current WOA Board and our senior management.

We want to build on the success of Sochi to ensure that there is always a first class Reunion Centre for Olympians at all editions of the Games.

Planning for Rio is well advanced. We have a great location at the iconic Flamengo Club just opposite the rowing and canoeing venue.

And we have great partners in EY who are sponsoring the ORC. And for the first time we will be part of the official IOC transport system.

Which is a huge signal to everyone that the WOA is an integral part of the Games and the Olympic Family. We heard you tell us yesterday what you want out of the Games time experience. And we will work with the IOC and the Organising Committees to try to make that a reality. We also want to make the group outings with free tickets for Olympians an ongoing reality and for there to be more recognition of retired Olympians both during a Games and at all other times.

One small but, I think, significant project we have been discussing with the IOC but which I would like to see become a reality which goes right to the heart of recognition for what you



did and what your members do for the Olympic Movement is to have agreement for a post-nominal letter designation for Olympians, like those used by governments, universities, trades and the military.

We believe that all Olympians should be awarded the use of an OLY descriptor so you could sign your name and be known as Joel Bouzou OLY. That way everyone would know what you have done, what you have achieved and what is your place in the pantheon of sport.

Its simple, its easy to set up and it would give real prestige and be a real benefit to you and your members.

Benefitting your members is only half the story. We must also ensure that we do not lose sight of the power we have to make the world a better place. To fulfil the other half of our Mission of Service to Society. We have been building relationships with a number of organisations. In the next four years we need to make those relationships and our campaigns as successful as the TargetEbola campaign was.

Peace, healthy and active lifestyles, giving youth a chance through sport. Those are the big themes for the next four years. WhiteCards for Peace, World Fit, Olympic Day, Sport for young refugees and Olympians Inspired projects in your communities.

Those are the projects we will concentrate on building, which we hope you will activate in your own countries.

Every year we will agree the specific projects and the necessary funding with the IOC, to ensure that this links with wider Olympic Agenda 2020 projects and structures. We will strengthen the partnerships and seek to help you unlock funding in your country.

We will work with you. But it is up to you to activate those projects in your country. We will provide you with the tools, but you and your members will need to do the local activation. As so many of you already do and which we feature on our website. Please tell us your stories.

There are so many good stories of Olympians all around the world doing so much good. Stories that never get told. Well, we have the platform on our website and through our social media. Use us to tell the world about what you and your members are doing.

The new Olympic Channel will also provide a platform to share the inspirational stories of Olympians, not just as athletes, but also in their post athletic careers.

You have done so much.

We have done so much.

But there is so much more to do.

So much more that we can do.



We need to continue to strengthen the WOA. To make it a stronger voice for Olympians. To make it a better support for you and your members. To make it a more effective tool to help create a better world.

I tried to sum up the main points of the past four year's progress in the recent newsletter I sent to you and which is in your General Assembly packs.

Lets continue to work together to build on that solid foundation in the next four years.

Together, united, working as one, we can make it happen. We can help build a better world. For Olympians. For those less fortunate than ourselves. For everyone.

That is why the modern Olympics were founded by Pierre de Coubertin.

That is why we were formed.

That is our mission and our goal.

A better world for all.

And the best way to achieve that is by working closely with the IOC and with your National Olympic Committees, and by implementing the Olympic agenda 2020 inspired WOA programmes.

Thank you.

## Appendix 4 – WOA General Secretary's report

Dear colleagues, i will start my remarks in Spanish...

Queridos amigos, queridos deportistas Olímpicos, es para mí un honor está aquí con Ustedes pero aun me llena más de felicidad poder leer la documentación oficial, los carteles y toda la papelería no sólo en Inglés y Francés pero también en Español. Hoy el español, al igual que el francés e Inglés es también el idioma oficial de la Asociación Mundial de Atletas Olímpicos.

It has certainly been an interesting four years. As you are aware, we have had to deal with several issues from the past...

Today, we have managed to deal with those issues and we are very happy to tell you that now you have an association you can feel proud of. Today, the World Olympians Association has an honored status within the Olympic Movement.

Our aim throughout the past years has been to get our systems and processes in place so that we could better serve you, our members, Olympians. We want to give you all the necessary tools so you can better serve your members. Olympians together can Serve Society and make the world a better place.

We did an online survey and asked you how we could help. The top request was help with finance. Patrick, our Treasurer who has done a great job, will deal with that in his report.

Your second priority was to improve communications. And this falls in my area.

Four years ago we had no control over our member database, we had no control of our website, we had no control on our email system and we had no control of our social media. After a very uncomfortable and long process, today we are able to control our systems and communicate with you effectively and regularly.

El esfuerzo valió la pena.

During the Sochi Olympic Games we unveiled our new logo, our new website and our new improved Olympian.org email system. Our website has been showcasing all the good work you and your members do in order to spread the spirit and power of Olympism.

Our revitalized website is a now a powerful platform for your associations and your members to illustrate your achievements. It is your website - please use it to share and promote your efforts and activities. Send us your stories, send us your pictures, send us what you want to highlight to the world and the Olympic Family. We are now ready with the proper systems in place to help you spread your message.



I also feel very proud that today our website, and our overall communications, are expressed in three languages - English, French and now Spanish - the official language of 20% of the NOAs here. Our new communications tools reflect the diversity and universality of our members and this will definitely help us communicate better in the future...

...And now I can also read about all of your wonderful deeds in my native tongue.

Amigos Latinoamericanos, hemos logrado algo muy importante, y les quiero recalcar mi gratitud ya que esto no hubiera sido posible sin su con fianza hacia mi persona.

As well as improving the website, we also started publishing newsletters, in the three languages mentioned, so you can be better informed about the projects and activities of the WOA and member associations.

To further enhance our communications with you, the Olympic Family and the press, we hired the renowned communications firm Vero, the company that helped Rio win the right to host the Olympic Games next year, helped Rugby get back onto the Olympic Program and has many other notable successes in the Olympic Movement.

Vero manages our website, our twitter and our Facebook. They also write and issue our press releases, organize press conferences and advise on strategic policy.

Back in 2013, when we gained control of our member database, we found that it was completely inadequate and out of date. We have been working hard over the past few years to ensure we had your correct information so we could stay connected to you. The fact that so many of you are here is a good sign that our communications are working!

But we still need your help to build a stronger member database. If your email or phone numbers change, we need to know. Otherwise we cannot stay in touch with you.

We have also improved the Olympian.org email service. This exclusive service is available only to Olympians and is a great calling card for you in both business and your social life. We encourage you to use it as much as possible...

We previously had no control over the email service, we had no idea who was using it and we could not help if there were any issues.

Today our mailing system is managed by professionals. It's now based on the industry leading Microsoft 365, it works on all platforms, it integrates your calendar, emails and notes. And, most importantly, it works and it is completely reliable. Get your members to sign up. It's a great service for Olympians.



Talking about regular contact... Aside from electronic and phone communication we have also tried to see as many of you as possible in person to get your views and tell you about what we have been doing.

We jointly hosted a workshop for Asia and Oceania NOAs with the Korean Olympians Association during the Asian Games. We met with African NOA members and held a workshop with the ANOCA Athletes Commission. We were at the Pan Am Games in Toronto meeting with NOAs and NOCs and we have been in close contact with a number of the European NOAs.

But we want to improve contact with NOAs even more. And that's the reason behind one of the major changes proposed in the new draft Constitution. We set up a Constitution Committee under the chairmanship of Pernilla Wiberg to see if the current Constitution needed updating. The Committee included constitutional experts, representatives of all five continents and IOC Executive Board Member Anita DeFrantz.

Their decision was unanimous. The current constitution is riddled with contradictions and omissions and crucially does not provide for close enough representation for members between General Assemblies.

There have been groupings of NOAs in the Americas and Africa for years, but they are not recognized by the current constitution and there is no mechanism for structured feedback and dialogue. Europe, Asia and Oceania have no such groupings. The existing groupings are not official and not formal.

This has been addressed in the new draft which establishes new Continental Groupings for all five continents and includes all members, giving them the right to elect the Executive Committee.

Assuming at least two thirds of you agree in the debate later on, each continent will elect two representatives: one male and one female. Those representatives will join the three officers elected by the General Assembly and the five IOC appointees on the Board. They will be accountable to their Continent. They will report back and represent their Continent's views on the Executive Committee. And if they don't do their job properly then the Continent can recall them. That should help ensure even greater communication with you all and that your views are properly represented.

Perhaps an even greater omission in the current constitution is that it does not talk about the WOA serving the needs and interests of Olympians. Nothing, Nada. Half our Mission is missing. There is plenty of talk about Serving Society, which of course is important. But equally, we must help you look after the needs of your members and we must represent the interests of Olympians within the IOC and the Olympic Family. That is addressed in the new Constitution.

We need a Constitution that is fit for purpose in the modern era. We need to reflect the new, closer working relationship with the IOC within our Constitution and we need to help ensure gender equality in sports administration as well as on the field of play. For all those reasons and more, I hope you will give the new Constitution your full support.

And speaking about support... We want to support the interests of Olympians as much as we can. That's why we set up the Medical Committee to look into post-career health and fitness issues for Olympians and make recommendations and produce guidelines that will help your members lead healthier and more productive lives.

I mentioned the survey we did when we asked you how we could best help you build your NOA. We also did a survey asking you what you wanted at Sochi during the Winter Games. That led to us changing our usual offering and introducing outings to sporting events for Olympians who were already in Sochi. We ran five trips, for groups of twelve Olympians. Free tickets to top class sporting action. And a chance to bond and share experiences at the skiing, skating and other events. It was a huge success which we wish to build on in Rio.

Talking about Rio 2016... In partnership with EY, we have procured a great venue for Olympians to use during the Games - the iconic Flamengo Club which is opposite the Olympic Rowing Centre. It will be a drop-in centre for Olympians to meet old friends, make new acquaintances and a place for meetings, events and parties.

But for the first time, and reflecting our new closer working relationship with the IOC, it will be a stop on the official Games transport network making it easier to get to and integrating us, for the first time, into the official part of the Games offering.

While we have sought to help your members, we have not forgotten about those less fortunate than ourselves, we have not forgotten our mission of service to society.

Working with charity partners Oxfam and Medisend International we responded to a call for help from our Sierra Leone Olympians and launched the Target Ebola campaign. We galvanised Olympians, IFs and NOCs around the world and delivered containers of much needed supplies to Sierra Leone and Liberia.

We also ran successful online campaigns to support the WhiteCards for Peace initiative of Peace and Sport and we ran our Countdown to Olympic Day, showcasing what you were doing to support this great IOC project and encouraging those who weren't already taking part to get involved.

We have also been working with the US charity WorldFit which is fighting the obesity epidemic among school children. WorldFit uses Olympians to inspire school children to get off their sofas and walk for forty minutes a day for forty days as a way into a new more active lifestyle. It's the brainchild of US NOA President Gary Hall who is here with us if you want





to find out more. And we are working with him to trial the programme outside the USA with a view to eventually making it a worldwide annual event.

As I said at the beginning, its been an interesting four years. With this united Board and strong management team, and with the support of the IOC and particularly the IOC Sports Department led by Kit McConnell and previously Christophe Dubi, we have been able to achieve much.

Also, our thanks go to Kaveh Mehrabi and Rebecca Wardell, two of the four Olympians based in the IOC Sports Department who we have been working closely with. And to be honest, it has been great working with our President Joel Bouzou, who is not only a great leader but a much better friend now.

There are several benefits to the integration with the IOC: closer alignment with Agenda 2020, better coordination with the IOC on athlete projects, improved communication with IOC departments, enhanced operational efficiencies, greater funding available for programs that have tangible benefits for Olympians.

To make us even stronger. To help us better help you. We need to hear from you. We need you to tell us what are your necessities and requirements, what your members need.

Tell us, and we will work to make it happen. Service to Society and Service to Olympians. That's what we are all about.

That's why we are here, muchos de nosotros lejos de nuestro hogar y dejando a nuestras familias, And that's what we will work our hardest to achieve.

Warm Olympic regards to all of you.

Muchas Gracias

## Appendix 5 – WOA Treasurer's report

Fellow Olympians.

It is a real pleasure to be here today and to be able to give you positive news about our finances, our accounting practices and our audited accounts.

Those of you who were at the General Assembly in Lausanne in 2011 will recall that the Financial report was rejected by the General Assembly as there were no audited accounts and there was a lack of confirmed information.

That is why I stood to become Treasurer. Because I wanted to ensure that that would never happen again. When I took over I discovered a dire situation. Our files were incomplete, our systems were sub-optimal, our funds were frozen and there were no quick fixes.

It took time, but with the help of a great team and the support of the IOC we have resolved all of those issues. Before detailing what we did I would like to introduce you to Etienne Hamoir, our financial brains. Etienne is a well respected Swiss accountant who has worked with the IOC on their accounts along with many International Federations and other sporting entities. He has brought credibility, stability, years of experience and contacts at the highest level. Thank you Etienne for helping us weather those early storms and getting us to where we are today.

Our first task was to put the WOA's financial practices on a sound footing so that we could send you, our Members, audited accounts as is constitutionally proscribed. And so that we could run the WOA properly and as a result have our IOC funding unlocked.

The WOA Executive Committee agreed an updated set of financial practices which ensure that the constitution and modern business practices are followed fully. Three signatures are now needed to approve financial transactions. Three. One more than the two called for in the Constitution. Paperwork (invoices, receipts etc) must be filed before a payment can be made. A payment must be from an agreed budget line or it will not be approved.

The WOA was a financially nomadic organisation. The country of the president was where the accounts and bank accounts were kept even though we are set up under Swiss law. This led to confusion and differing styles of book keeping. So we moved the accounting function permanently to Switzerland. This has led to greater clarity, simplicity and accountability.

We also appointed PriceWaterhouseCoopers in Switzerland to audit our accounts. PwC is also the IOC auditor. We instituted a proper annual budgeting process, with the budget approved each year by the WOA Executive Committee after consultation with the IOC, who are responsible for 100 per cent of our normal funding.

With the process in place, the checks and balances restored and the appropriate expertise on side our major task was to have the 2008-2011 accounts audited. This was a painful and long running saga. It took many, many months to get enough information to allow KPMG Curacao, who were the WOA auditors then, to undertake an audit. We finally managed it and the audit was completed in November 2012.

It was a great result having an audit done but the result was far from satisfactory. The auditors were not able to offer an opinion on the accounts, because as KPMG said: “Given the set up of the recordkeeping of its operations and the absence of adequate (visible) segregations of duties and substantive documentation, we have been unable to perform sufficient audit procedures to obtain reasonable assurance on the completeness of liabilities, the completeness of revenues and related items as shown in the financial statements.”

No opinion from an auditor is not good. In fact, in auditor speak its pretty bad. In effect they were saying they couldn't vouch for the accuracy of the figures in the accounts one way or the other. But at least we got the audit done and could build for the future. The 2012 audit, done by PwC Switzerland was qualified as the opening balance could not be ascertained because of the incompleteness of the previous audit. Otherwise all was good. That was a step up. And the 2013 audit, without the legacy of the past as a burden, was our first totally clean audit for six years.

The WOA Constitution calls for the audited accounts to be presented to the General Assembly once every four years. But this Executive Committee thought that was not good enough, not transparent enough. So it decided that the audits should be sent out every year and has done so. You received the 2008-2011 and 2012 audits in 2013, the 2013 audit in 2014 and the 2014 audit recently.

And the draft updated Constitution calls for the audited statements to be sent to you, the members, every year. As it should be. We also had to reclaim our assets. The WOA had no control over its website, olympian.org email system or its database. We had to face off legal threats but in the end we had control of our assets which meant we could better serve you and your members.

Putting our financial and governance house in order led to the IOC unblocking our funding. And that meant we could begin to build programmes to help you help your members and those in need in your communities.

We launched the NOA Development Grants. An annual \$1,000 grant which you could spend however you felt was best for your organisation: On administration, on hired help, on running events or programmes, on paying for newsletters and other communications. The first time the WOA has ever invested directly in you, the NOAs. The take-up could be better [insert number] and there have been problems with sending money to certain areas. We will look at the system to see if we can improve it or if there is a better way to aid you financially.

We have invested in the WOA Medical Committee which is looking at post-career health and fitness and well-being for Olympians. We will commission research where needed and publish guidelines and recommendations for Olympians, NOCs, IFs and others.

We have had significant investment in the WOA from major institutions which have helped you and your members. When we were elected there was nothing in place for London 2012 and we had no money to create an Olympians Reunion Centre or anything else. But with the financial support of Sega we managed to provide an ORC and run the highly successful Olympians Gala at St James's Palace in London. It wasn't the best ever ORC, but we managed to get it up and running.

Sochi 2014 was a huge success. Thanks to the financial support from the IOC we held three standing room only events at the Olympic Club and the IOC Hotel. And for the first time we organised outings for Olympians to go see the skiing, skating and other events. Free tickets for groups of 12 Olympians. It was a huge success which we hope to expand in Rio.

Speaking of Rio, thanks to the support of EY (Ernst & Young) we will have an incredible ORC at the historic Flamengo Club just opposite the rowing venue. And today. And yesterday. We are here thanks to the kind generosity, hard work and massive financial contribution of the Russian Olympic Committee. We are here because of all the work we have done over the past four years to show that the WOA is capable, well run and is a positive asset to the Olympic Movement. You and your members have benefitted from these investments. To the tune of nearly \$2m us dollars. Most of this investment you won't find in the annual accounts because it is value in kind, other people spending money on our behalf. But it is there. It is real. And it doesn't come without hard work and dedication. Without investment on our part and on the part of the IOC. One of our biggest investments was to hire our first ever CEO and one who had huge IF, media and IOC experience. We needed someone who could help us restore our governance, improve our financial procedures, improve our relationship with the IOC and get our funding unblocked. Hiring a high profile CEO was a big investment. But it has paid off big time. Look at where we are today. Funding unblocked, funding increased, our reputation restored. The CEO's salary has been funded by the increased annual funding from the IOC. Mike joined at a time when our funding was blocked. He knew the situation. He proposed joining on the basis that he would not be paid until he had managed to get our IOC funding unlocked. In fact he would not be paid at all if we did not get our funding unlocked. He invested in us, in you, just like the others.

And just to go back for a second. That increased funding from the IOC. When we took office that was \$400k a year (if it hadn't been blocked). OA President Joel Bouzou managed to get that uplifted to \$500k a year. And when our CEO was brought on board that went up again for an average of \$700k a year. We all have a huge gratitude of thanks to give to the IOC, to Presidents Rogge and Bach and to the IOC Sports Directors Christophe Dubi and then Kit McConnell.



And now we are about to move into the next phase of our development. The CEO will step down having done his job and instead we will have three people paid for by the IOC (and outside our budget) who will be based at IOC HQ in Lausanne. That is a serious investment in the WOA by the IOC. Mike will stay on for at least a year as a consultant during the transition.

I'm conscious that I have already spoken for a long time. There is so much to say. I am proud of what we have done these past four years and with the odds heavily stacked against us at the start. I am here and Etienne is here if you have any questions. I commend my financial report and the audited accounts from 2008- 2011 and 2012, 2013 and 2014 for your formal acceptance. I have also provided you with an interim report for the first six months of this year. The books are balanced. The investments are paying off. The future looks financially sound. Thank you for your support.

## **Appendix 6 – IOC Sport Director’s report**

### Olympic Agenda 2020

The IOC received 1,200 ideas generated by 270 contributions, and 43,500 emails from various stakeholders from within the Olympic Movement (including WOA), as well as from various organisations and individuals from civil society (academics, NGOs, business, etc.). These ideas were shared with the relevant working groups

#### 14 Working Groups

- WOA invited to make submissions to the IOC Agenda 2020 debate and in particular the Olympism in Action Working Group

#### 40 Recommendations, 5 themes

Athletes remain at the centre of all 40 of the recommendations: athletes at the heart of the Olympic Movement

The support and protection of the clean athletes being at the heart of the IOC’s philosophy.

Detailed work plan approved by IOC EB (Feb 2015), and is being delivered through IOC Administration

### Olympic Agenda 2020 Recommendation 18

#### Athlete Experience at Games Time

- Dedicated athletes’ experience section now included in candidature questionnaire for 2024
- Creation of a dedicated mourning place within the Olympic Village during the Olympic Games in Rio.
- Athlete experience at Opening and Closing Ceremonies

#### Supporting athletes on and off field of play

- Athlete Engagement Strategy developed
- Increase engagement with athletes on important topics related to their career on and off the field of play (anti-doping, prevention of injury and illness, prevention of harassment and abuse in sport, match-fixing and illegal/irregular betting, entourage, etc.).
- Athlete Learning Gateway development exploring possibility of academic recognition

- Olympic Athletes' Hub
- one stop shop to support athletes, providing all the information they need to prepare for Games and in transition
- provides an online community for Olympians at all stages of their lives (aspiring Olympians, Olympians and post-athletic career)
- IF strategy for developing the IOC ACP within IFs

#### IOC Sports Department

Key focus of the Sports Department is:

- Organising committees of both Olympic & Youth Olympic Games
- International Federations both on the Olympic Programme and IF Associations
  - 28 IFs on Summer Olympic Programme
  - 7 IFs on Winter Olympic Programme
  - 35 Recognised Ifs
- Recognised organisations: World Olympians Association
- Athletes: At the heart of the Olympic Movement. World Olympians Association is a key stakeholder for connecting with Olympians
- Diversity of staff in Sports Department: 25% Olympians, 75% female, 13 nations represented

#### WOA Integration – Management

- Working relationship is improved and strong
- Integration plan has been developed between WOA and IOC Sports Department with updated management plans in place
- This is to better serve Olympians in partnership with the WOA with projects aligned with OA 2020
- A weekly reporting mechanism between WOA and IOC Sports department has been established



- 3 full time staff paid for by IOC budgets leaving more money for WOA projects to support Olympians – savings on administration costs
- Integration will enable the WOA to have better communications with IOC departments = more efficiencies in operations
- Ultimately provide more support for Olympians



### WOA Integration – Projects

Integration will see better alignment with Olympic Agenda 2020 projects: IOC athlete support projects

NOA support systems will be enhanced to ensure their ability to run local projects to support Olympians in their communities

WOA Medical Committee has been formed including a panel of experts to investigate health of athletes' post-athletic career and provide support in this area.

- Committee members include former IOC Medical Director Dr Patrick Schamasch as chair and current IOC Medical Director Dr Richard Budget
- First meeting took place at the IOC in March

WOA and IOC worked together to promote Olympic Day 2015 and combined efforts of NOAs and NOCs, highlighting collaborative projects. Important for NOC and NOA to work together and share resources for the benefit of Olympians. 2016 WOA is included in Olympic Day IOC toolkit

WOA will be promoted on the Olympic Athletes' Hub: an online community for Olympians

The new Olympic Channel will also provide a platform to share the inspirational stories of Olympians, not just as athletes, but in their post-athletic careers.

WOA secured the location for Olympians Reunion Centre (at the Flamingo Club across the road from the Rowing competition venue)

As a result of the integration:

- T3 transport stop at the Rowing venue has been re-named to Rowing/ORC (Olympians Reunion Centre)
- Coca Cola will support the ORC functions by providing IOC preferential rate for product
- Olympic Museum will have an exhibition in the ORC

Olympian Ambassadors: working with the WOA to identify and empower Olympians as ambassadors and mentors for Athlete programmes: e.g. Athlete Career Programme, Athlete Learning Gateway



# **Asamblea General WOA 2020**

**22 de octubre de 2020**

**Agenda & Documentos**