



WOA inducts latest *Olympians for Life*

The World Olympians Association has today unveiled the newest *Olympians for Life* as part of the Olympic Winter Games Beijing 2022.

Simidele Adeagbo OLY, Alain Calmat OLY, Clara Hughes OLY, Shiva Keshavan OLY and Ben Sandford OLY have all been recognised for their outstanding contributions to winter sport and the promotion of the Olympic Values during and after their competitive careers.

All five Olympians were awarded their accolade during a live streamed *Olympians for Life* event, part of OLY House Beijing 2022. The event was recorded and can be watched [here](#).

***Olympians for Life* Beijing 2022:**

- **Simidele Adeagbo OLY - Nigeria, Skeleton:** For her ongoing work to inspire and empower girls from some of the world's most marginalised communities through the power of winter sport.
- **Alain Calmat OLY - France, Figure Skating:** For his dedication to medicine and politics and giving back to society after a life in sport.
- **Clara Hughes OLY - Canada, Speed Skating and Cycling:** For her work in encouraging meaningful conversations within sport and supporting others to combat the stigma around mental illness.
- **Shiva Keshavan OLY - India, Luge:** For his trailblazing achievements and initiatives in grassroots development programmes to grow winter sports within India.
- **Ben Sandford OLY – New Zealand, Skeleton:** For leading the fight for cleaner sport and championing integrity, fairness and equality within sport.

World Olympians Association President, Joël Bouzou OLY, said: “We are delighted to be inducting five outstanding individuals into *Olympians for Life*, celebrating the achievements from their competitive career and beyond. Their stories show that an Olympian is much more than a champion and illustrate that the Olympic Values spread far wider than their respective sports.”

Find out more about [OLY House Beijing 2022](#).

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About the World Olympians Association

[WOA](#) is an IOC recognised organisation supporting the 100,000 Olympians worldwide. Its remit is to work for the benefit of all Olympians at all stages of their lives, empowering them to serve society and help make the world a better place through sport. With member National Olympians Associations spread across all five continents, WOA provides support to Olympian-run events and projects based on the Olympic ideals laid down by the founder of the modern Olympic Games, Pierre de Coubertin.

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