



OLY

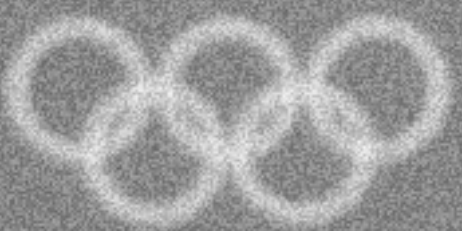
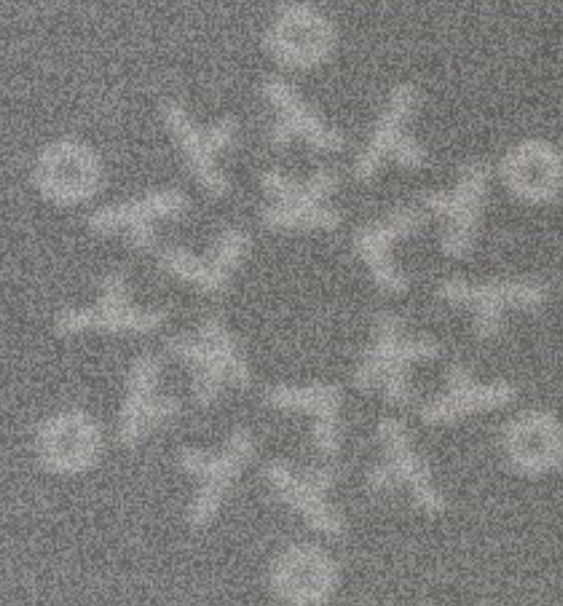


“People will forget what you said,
people will forget what you did,
but people will never forget how you made them feel.”

— *Maya Angelou*



OLY



PyeongChang 2018

PyeongChang 2018

Pyeong

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WHY OLY CANADA?

The Canadian Olympic Committee has never had an official alumni platform before. OLY Canada was created to fill this gap and to support Olympians looking to stay engaged in the Olympic Movement post-retirement from sport.

Inspired by the World Olympians Association post-nominal letter initiative, OLY Canada is the Canadian Olympian alumni strategy. The goal is to unite the Team Canada Olympian community and to empower them as ambassadors of Olympism – no matter how long ago they competed.



WHY NOW?

Organizational support is critical in any new programming. In order for OLY Canada to be successful, it first had to be approved by the Senior Leadership Team and Board of Directors of the Canadian Olympic Committee. This approval not only unlocked financial support, but also gave a sense of legitimacy and acknowledgement on an organizational level. Making OLY Canada an NOC priority was a key first step.

WORDS OF WISDOM

“The best time to plant a tree was 20 years ago. The second best time is now.”



OUR CHALLENGES

GEOGRAPHY

How do we unite Olympians in the second-largest country in the World, spanning 6,521km coast to coast across six time zones?

DATABASE

How do we reconnect with thousands of Olympians who lost touch with the Canadian Olympic Committee over the years?

BUDGET

What is the most efficient use of our limited budget and resources, what are our priorities?

IDENTITY

How do we re-create a feeling of unity and belonging that was lost over the years?



THE OLYMPIC GAMES GIVE US BELIEF.

THEY PROVIDE MEANING TO DREAMS, SHOW US A WORLD UNITED, AND REMIND US OF VALUES WE CHERISH.

IT'S A BRIGHT TORCH FOR THE WORLD TO SEE. AND IT'S US, OLYMPIANS, WHO CARRY IT.

NOT OUR SOUVENIRS OR ACCOLADES OR THE MEASURE OF OUR PERFORMANCES.

IT'S US, OLYMPIANS, WHO WILL ALWAYS PROVE THIS BELIEF CAN BUILD A BETTER WORLD;

BECAUSE OF WHAT WE HAVE DONE AND WHAT WE WILL DO.

TOGETHER, THAT'S OUR LEGACY.

IN CANADA, WE TAKE THIS HONOUR TO HEART.

SINCE 1900 WE'VE DONE IT THE SAME AND WE ALWAYS WILL:

WITH THE LEAF ON OUR CHEST, GIVING WHAT WE HAVE, WHILE THE GAMES GIVE BACK TO US.

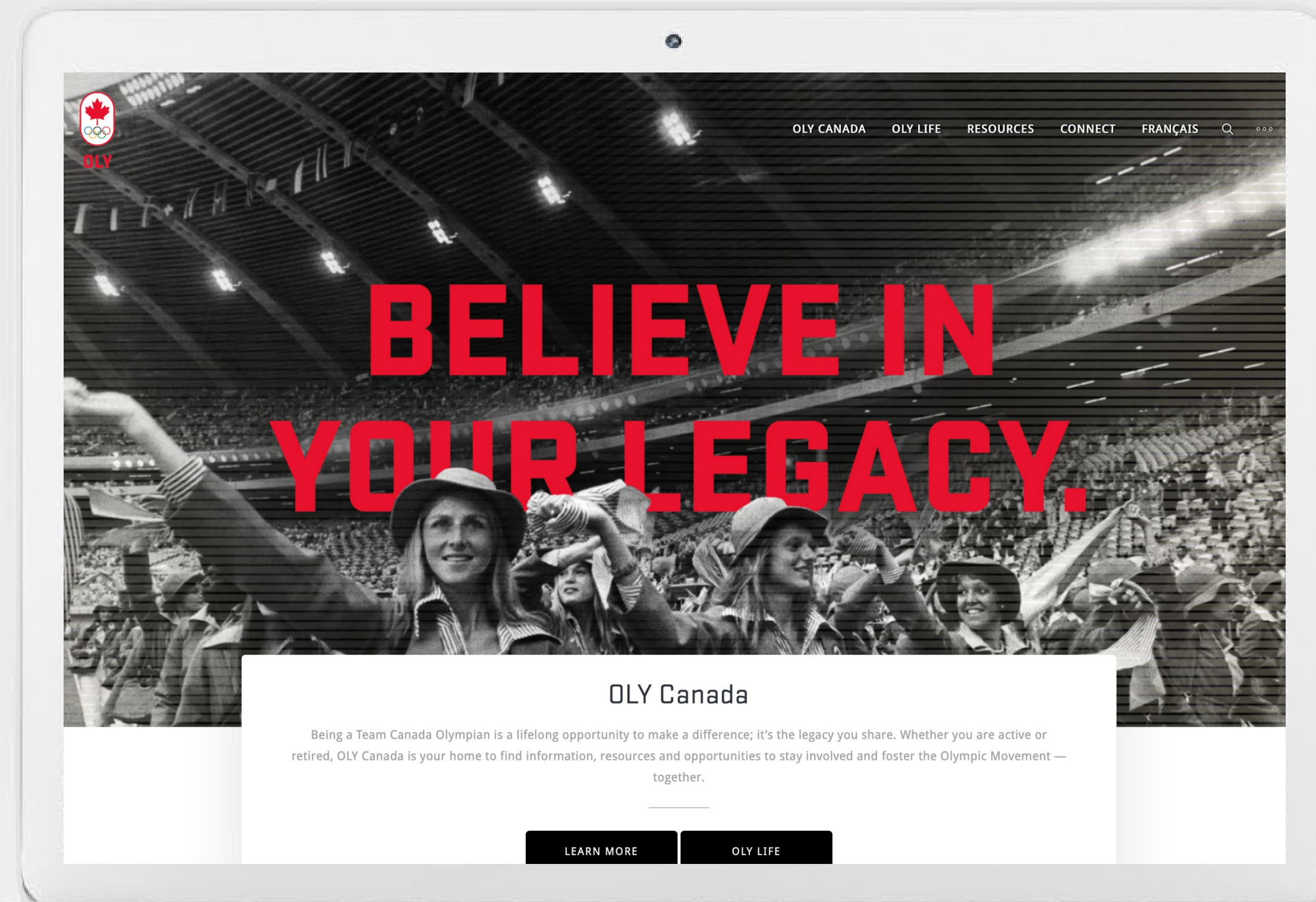
WE ARE THE PROOF, OLYMPIANS, THAT TRUE BELIEF CAN INSPIRE GREATNESS.

TOGETHER, THAT'S OUR LEGACY.



OLY

THE PLATFORM



OLY CANADA OLY LIFE RESOURCES CONNECT FRANÇAIS

**BELIEVE IN
YOUR LEGACY.**

OLY Canada

Being a Team Canada Olympian is a lifelong opportunity to make a difference; it's the legacy you share. Whether you are active or retired, OLY Canada is your home to find information, resources and opportunities to stay involved and foster the Olympic Movement — together.

LEARN MORE

OLY LIFE



LIVING AN OLY LIFE

OLY Life is Olympism in action. On this section of the website Team Canada Olympians will find the latest updates from the Canadian Olympic Committee and the larger sport community. A Newsletter used to be sent monthly. Now OLY Life takes them out of the email inbox and closer to the News, Events and Opportunities exclusive to them.



OLY

Events

Calling all Ottawa Olympians

JANUARY 18, 2019

You are invited to the 2019 Rideau Hall [Winter Celebration!](#) The [COC Education, Youth and Community](#) Outreach team is looking for two Olympians from the Ottawa region to join members of the local community for this fun afternoon of winter activities. Members of the public are invited to get active outdoors, tour the Rideau Hall residence and to try traditional foods from Nordic countries. Families and sports enthusiasts will have the opportunity to participate in a variety of free outdoor activities, including skating on the outdoor rink, snowshoeing, and cross-country skiing. Organized by the Governor General of Canada, the Winter Celebration

News

Thanks for fuelling the future of sport

OCTOBER 12, 2018

You have made a big difference in Canada's sport system, just by being you.

By virtue of who you are, what you have done and what you are committed to do, you have helped to launch an unprecedented avenue for funds into the Canadian sport system: a boost of potentially \$1 billion by the end of 2028. The initiative shows that you are the proof sport can truly make a difference, open new doors and inspire a generation to continue what you started.

[READ MORE](#)

Opportunities

OLY Canada Legacy Grant

JANUARY 29, 2019

As Team Canada Olympians, we all have different stories, different journeys. The potential in our legacies, though, is very much the same. In fact, we are the only permanent members of the Olympic Movement in our country and around the globe. With this comes the opportunity to create positive change. It is an inspiring mission to share and an important responsibility to uphold.

The OLY CANADA LEGACY GRANT can help you do just that.

OLY to OLY

Join the celebration of clean sport

NOVEMBER 21, 2018

You are invited to attend [Christine Girard's](#) medal ceremony. The event takes place at the National Arts Centre in Ottawa starting at 11am on Monday, December 3rd. As fellow Olympians, you are invited to attend in support of Christine's journey and clean sport. Please confirm your attendance by e-mailing events@olympic.ca.



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VOLUME 2, ISSUE 4, MARCH 2019

SEEKING CHEFS DE MISSION AND ATHLETE MENTORS FOR 2020

For both the Lausanne 2020 Winter Youth Olympic Games and the Tokyo 2020 Olympic Games, Team Canada is seeking passionate, committed Olympians to embrace the opportunity to make a difference. These marquee roles exist for you to contribute to the Team's experience in a positive, highly-relevant way leading up to and throughout the Games. This is your opportunity to help improve the attitude, performance and well-being of anyone representing the Maple Leaf – something you know about, inherently.

[LEARN MORE >](#)

[APPLY NOW >](#)

NEWS

OPPORTUNITIES

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Latest

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VOLUME 2, ISSUE 2, FEBRUARY 2019

REPRESENT CANADA AT THE IOA

Every year, the International Olympic Academy brings together a large international group of young people for a two-week session designed as an introduction to Olympism and the Olympic Movement. The 2019 session will take place from June 1st to 15th in Athens, Greece and will focus on Olympic Legacy. The Canadian Olympic Committee will be nominating one Team Canada Olympian representative to participate in this annual IOA Young Participants Session.

[LEARN MORE >](#)

[APPLY NOW >](#)

NEWS

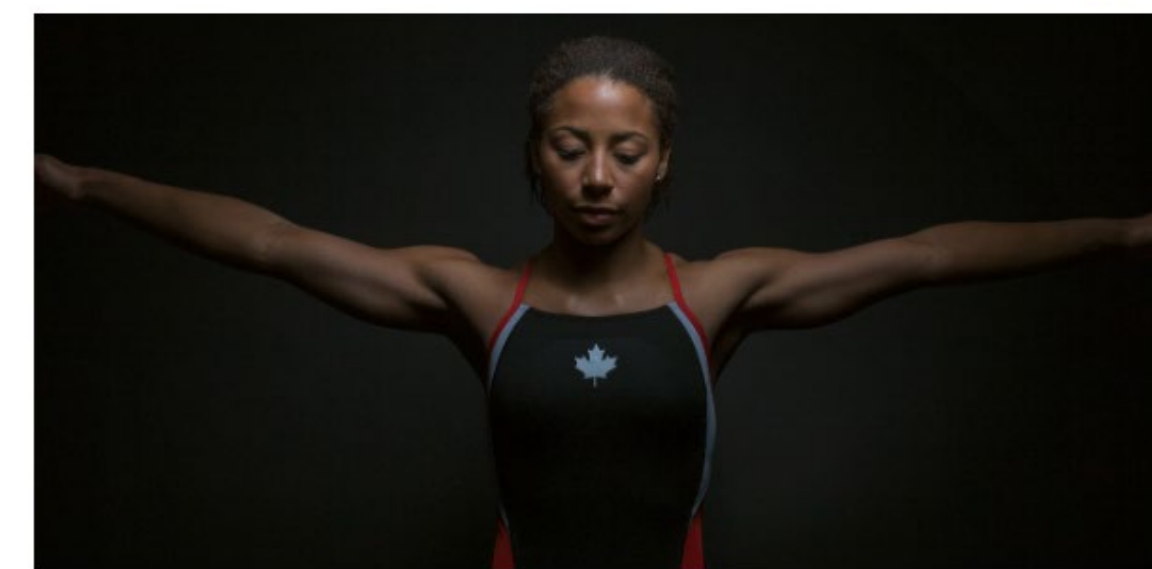
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VOLUME 2, ISSUE 3, MARCH 2019

COME FLY WITH DIVING CANADA

The COC, in partnership with Diving Plongeon Canada, is excited to invite you to the first-ever Team Canada OLY gathering at an international sporting event — the Canada Cup FINA Diving Grand Prix taking place in Calgary on April 6th and 7th, 2019.

[LEARN MORE >](#)

[RESERVE YOUR TICKETS >](#)

Montreal Olympians - watch out for an invite coming soon for the CNSG/FINA Diving World Series taking place at the Montreal Olympic Park's Sport Centre on April 26-28, 2019.

NEWS

OPPORTUNITIES

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Latest



PROGRAMMING – GAMES ANNIVERSARIES





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PROGRAMMING - OLY CANADA LEGACY GRANT





EMPOWER



OLY

SHARE



RECOGNIZE



THE IMPACT

“Thank you for making contact and for bringing the Olympic community together.”

— *Sheila Forshaw, Team Canada OLY - field hockey 1984, 1988*

“Thank you for your hard work! I am happy to be part of your efforts. Please include me in future emails. I’ll pass your info on to other Olympians that I know so that they too can be involved.”

— *Karen Vagelatos, Team Canada OLY - alpine Skiing 1964, 1968*

“Thank you so much for appreciating us Olympians! It means a lot!”

— *Nansy Damianova, Team Canada OLY - gymnastics 2008*

“Thank you for getting in touch. I have never heard of OLY and find it a very interesting concept.”

— *Scott Lee, Team Canada OLY - canoe/Kayak - sprint 1968, 1972*



**BELIEVE IN
YOUR LEGACY.**



OLY