

# World Olympians Forum 2019



## CHINESE TAIPEI OLYMPIANS ASSOCIATION

# Money Makers



Antonnio Ming-Yih ONG

Innsbruck 1976, Salajevo  
1984 (Biathlon)

General Manager  
PREBENA FE.

President CTOA

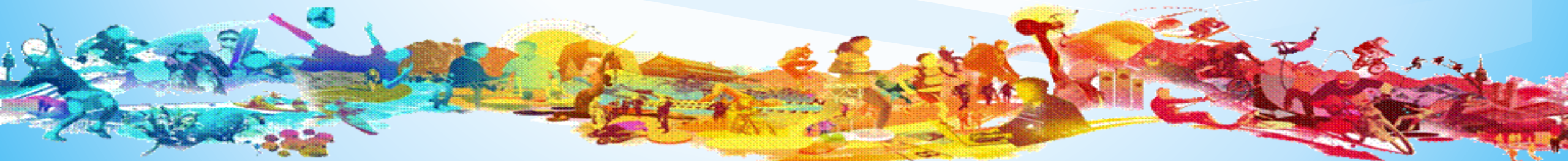


Tory Tsung-yi WU

Atlanta 1996 (Archery)

NTSU  
Associate Professor.

Director CTOA



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## CHINESE TAIPEI OLYMPIANS ASSOCIATION Money Makers

How we do it:

- Promoting Olympians and our values
- Using our skills and capabilities
- Capitalising on the popularity of Olympians and interpersonal relationships



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Promoting Olympians and our values

Project: Olympian sharing sessions

*20% of the lecturer fees are donated to CTOA*



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Using our skills and capabilities

Project: Track and Field Summer Camp





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Using our skills and capabilities

Project: Go skiing with Olympians





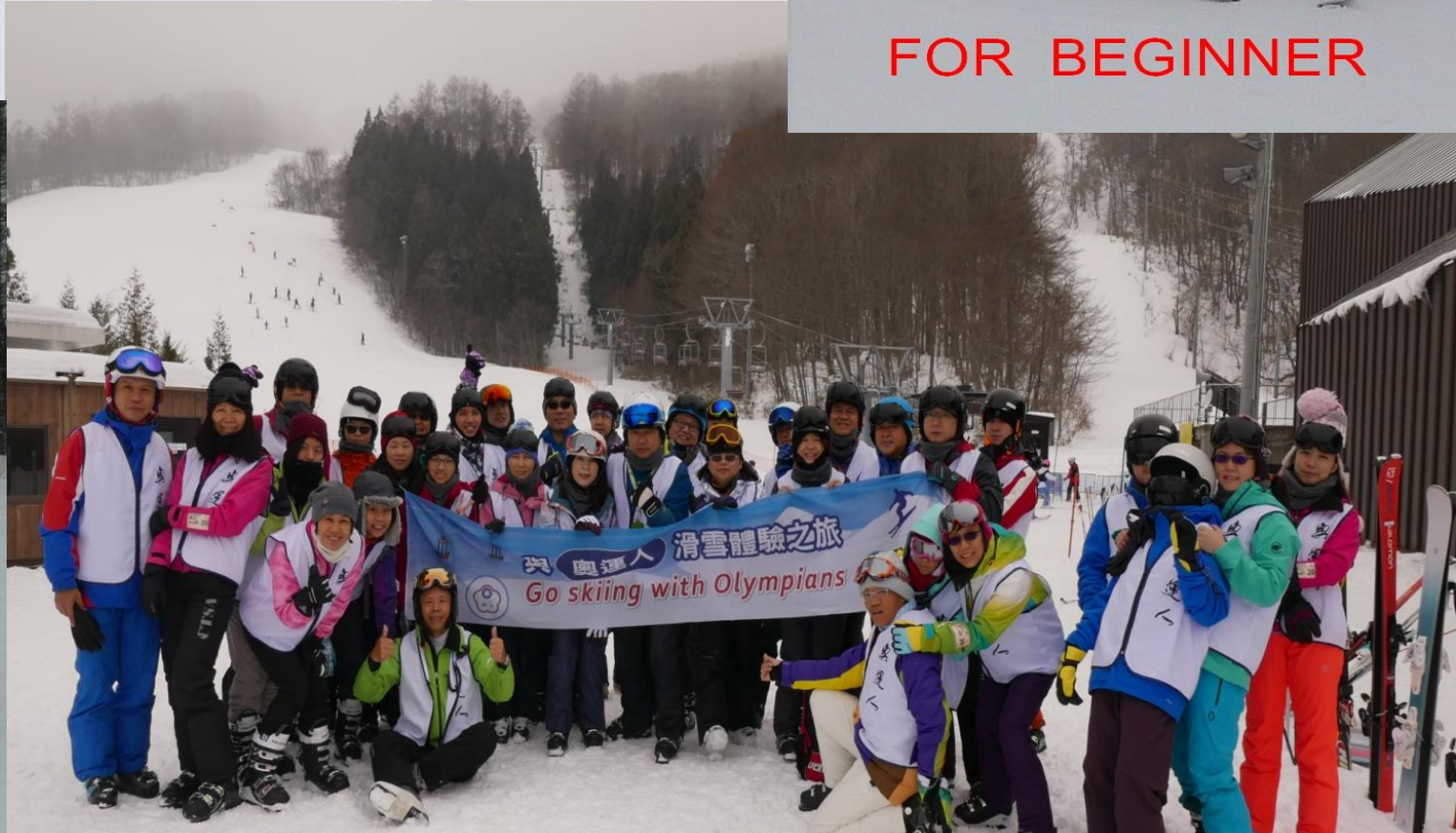
WARMING UP



FOR BEGINNER



GROUP LEARNING







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Capitalising on the popularity of Olympians  
and interpersonal relationships

Project: Olympian Cafe



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Many a little makes a mickle;

A penny saved is a penny earned.



